

WILLIAM LYON HOMES IS OFFERING THE “12 DEALS OF CHRISTMAS”
AT ALL AREA COMMUNITIES

Rocklin, CA —William Lyon Homes’ 12 Deals of Christmas sale kicks-off this weekend, presenting home shoppers with the biggest gifts of the holiday season. The offer is available on select homes from now until December 31st at all of William Lyon’s Sacramento and Bay Area communities.

During this limited time promotion, homebuyers can receive the following 12 deals with the purchase of their new home:

1. Special Financing
2. Window Coverings
3. Washer/Dryer
4. Refrigerator
5. Backyard Landscaping
6. Design Center Credit
7. Granite Countertops
8. Master-closet Organizer
9. 1 year paid HOA dues
10. 1 year Maid (cleaning) Service
11. \$500 in Groceries
12. \$500 in Gas

Interested home shoppers are encouraged to come tour the model homes this weekend, and get in the holiday spirit. “Santa” will be on-site at the Gallery Walk community this Saturday, (12/6) from 11:30a.m. to 1:30p.m. as well as a live radio remote broadcast from KSFM, 102.5FM.

“Our 12 Deals of Christmas sale gives shoppers everything they are looking for in a new home with minimal additional costs,” said Dave McKown, Director of Sales and Marketing. “This is not something people can afford to miss out on—we are truly offering the best deals of the year. Homebuyers that act fast can take advantage of a

limited number of move-in ready homes before Christmas. These particular homes ease the worry of spending extra money on appliances, window coverings or even groceries, because we've got everything taken care of."

William Lyon Homes offers new homes priced from the high \$100,000s with home designs ranging from 1,163 to 3,888 square feet and a variety of floor plans suited to meet a wide range of size and design preferences.

Laguna:

Designed with low-maintenance features and convenience in mind, Gallery Walk and Plaza Walk offers town-style and single family cluster-style homes. Gallery Walk floor plans range in size from 1,163 to 1,717 square feet, and homes are priced from the high \$100,000s. Plaza Walk, with three floor plans ranging in size from 1,566 to 2,250 square feet, is priced from the mid \$200,000s.

Rocklin:

Set in the master planned community of Whitney Ranch, sister communities Twin Oaks and Shady Lane feature move-up and executive homes set on large home sites.

Twin Oaks gives homebuyers four designs to choose from that range from 2,610 to 3,888 square feet. Homes offer three to five bedrooms and up to four-and-a-half bathrooms.

Pricing starts in the low \$400,000s. Shady Lane, also located at Whitney Ranch, has three floor plans ranging from 2,183 to 2,399 square feet with three to four bedrooms and up to three-and-a-half bathrooms. Pricing starts in the mid \$300,000s.

The "12 Deals of Christmas" promotion is also being offered at William Lyon's Bay Area communities.

Antioch:

Rivergate Laurels offers five floorplans ranging from 1,597 to 2,610 feet, with architectural designs that encompass English-style, Craftsman and Early California exteriors, priced from the low \$300,000s.

Pittsburg:

William Lyon Homes offers two neighborhoods at Vista Del Mar ranging from 1,560 to 2,508 square feet. Priced from the \$300,000s the collection of new homes features seven unique floorplans with up to four bedrooms.

All communities exemplify the top standards by which William Lyon builds homes. A retired Air Force major general, Lyon began building homes for returning veterans when he first returned from serving in World War II. When you come home to any William Lyon home, you'll see the difference made by his decades of homebuilding experience.

When you purchase a William Lyon home, you get everything behind the name – years of experience, an appreciation for quality and distinction, and most of all, their exceptional commitment to our customers. For more information on William Lyon Homes and any of their other new communities visit www.lyonhomes.com.